



**GERMARK**  
IDENTIFICATION SOLUTIONS



The  
art of  
labeling.

# FULL-STACK TRACK-AND-TRACE SOLUTIONS

FOR THE PHARMACEUTICAL INDUSTRY



- Serialisation and track-and-trace solutions for global regulatory compliance
- Latest technological developments in optics, software engineering, and image processing

# ABOUT US

**Our mission is to contribute to the success of our clients' brands. Growing with them.**

With a commitment to quality and service that meets your needs, all based on criteria of social responsibility, environmental sustainability and economic profitability.



## **Customer orientation**

Germark's goal, through the involvement of people, is to understand, assess and meet customer needs, delivering on commitments and being proactive in offering innovative and cost-effective identification solutions.



## **Sustainability**

We minimise the impact of our activity on the environment with a sustainable and responsible awareness of our surroundings, as demonstrated by our ISO14000 and FSC certifications and the use of recycled, biodegradable and compostable materials.



## **Innovation**

We see changes in the market as an opportunity to help our customers, using our capabilities to anticipate and improve processes, products and services.



## **Communication**

We transmit information, ideas and opinions in a clear and well-argued way. We facilitate the mechanisms so that everyone can find a way to communicate with and from Germark.



## **Identification with the company**

Identification with the company is a characteristic of the people who work at Germark. To further enhance this value, we work together to create an exciting and inclusive work environment that values diversity and recognises individual and collective contributions.



# OUR DIFFERENTIATION

1

## COMPREHENSIVE SERVICE

From start to finish. Thanks to our experience, resources and qualifications, Germark's approach starts with expert advice and ends with the finished product.

2

## SYNERGY BETWEEN DIVISIONS

The internal organisation between the three business divisions that make up Germark (labels, RFID and systems) is an added value that differentiates us from our global competitors.

3

## DEDICATED AND SKILLED TEAM

Germark's professional staff is the real driving force of the company. The human value allows us to customise solutions and projects tailored to each need with guaranteed success.

4

## HIGH RESOURCE INVESTMENT

In such a competitive sector, the implementation of the most advanced technology is vital to position ourselves at the forefront of meeting our customers' demands.



### Soluciones de adhesivos sensibles a la presión

Nuestros adhesivos en acrílicos base solvente y base agua, hotmelt, tecnologías hotmelt de curado UV, acrílico imprimible de curado UV son adecuados para etiquetados de alimentos, etiquetas transparentes, etiquetas removibles, etiquetas durables y más.

Contáctanos y conoce todas nuestras soluciones: [www.pressure-sensitive-solutions.com](http://www.pressure-sensitive-solutions.com) // [psa@henkel.com](mailto:psa@henkel.com)



**5**

### TECHNICAL OFFICE AND R&D&I

Aware of the evolution of our customers' target markets, we are continuously researching and developing alternatives to stay one step ahead.



**7**

### SUSTAINABILITY

We minimise the impact of our activity with a responsible awareness of our environment, as demonstrated by our ISO14000 and FSC certifications and the use of recycled, biodegradable and compostable materials.

**6**

### PARTNERSHIPS WITH WORLD-LEADING TECHNOLOGY COMPANIES

Good relations and constant collaboration with internationally renowned partners make Gemark's capacity unlimited.



# RECAM LÀSER

## INGENIERÍA Y CONSTRUCCIÓN METÁLICA

Especialistas en la fabricación de todo tipo de piezas metálicas

**SI PUEDES IMAGINARLO, NOSOTROS LO FABRICAMOS**

- Desde un prototipo a una gran serie

- Desde una pequeña pieza a una gran estructura



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**RECAM GROUP:** Barcelona, Tarragona, Alicante, Córdoba, Madrid, Mexico, Argentina, Peru, Brazil, Chile

Contacta con nosotros y te informaremos de nuestros servicios:

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# DECORATIVE LABELS

Being a packaging development consultant means being directly involved in all the processes involved in the creation of packaging for our clients' products in order to differentiate themselves from their competitors and increase their sales and productivity.





**Good Air**  
TECHNICAL SUPPLIES

*Tenemos los elementos para su proceso industrial!*

- NEUMÁTICA
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the success of our  
clients' brands



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# FUNCTIONALS LABELS

Germark creates, designs and distributes functional labels: elements that fulfil a specific function that covers a variety of uses, from the closure of a container, to a handle that allows the product to be carried or that supports the security of the article.



## » GROUPINGS

Label for grouping products, more economical and practical than a box.



## » PORTABLE HANDLE

Label as a handle for extra customer's convenience.

## » OPERCLE

Transparent adhesive label, alternative to heat sealing. When peeled off, the label is left with evidence of opening.



## Pon verde a tu cliente, ya !

Sincroniza tu oferta a las demandas de la industria alimentaria actual, inmersa en un proceso irreversible de mayor transparencia en sus ingredientes, procesos, ... también en su packaging

Etiquetas idénticas por fuera, en su estética y funcionalidad pero no en su composición  
Selecciona materiales Eco

Te ofrecemos nuevas opciones Eco en Couche, Uncoated, Polietileno, ...

- rMC FSC White
- rPE White
- NatureFlex™
- rCrush Citrus

Pasa a la acción !

[my-muse.com/foodenvelope](http://my-muse.com/foodenvelope)



M\_use™





## » OXYGENE BARRIER RANGE

An oxygen barrier film in combination with pressure sensitive reclosure adhesives. It offers easy opening with resealability, while creating a differentiating pack.



## » MULTILAYER LABELS

They decorate and provide additional product information to suit the needs of individual customers, often from the chemical and pharmaceutical sectors.



## » CLOSURE HIGH QUALITY LABELS Semi Rigid Lens



## » LABELLING SOLUTIONS FOR THE PHARMACEUTICAL INDUSTRY

### 2 TYPES:

- 1 Guarantee seal
- 2 Hang Tag

Tamper-evident solutions adaptable to the requirements of our customers, either by means of security die-cut labels, void labels or destructible labels, which make it possible to confirm whether a pack has been previously opened by making it visible on the surface of the folding cartons.



Hang Tag is a solution developed by Gemark that adds value to the whole chain. Specially designed for manufacturers of intravenous solutions, it simplifies product logistics and facilitates the operation of hanging the bottle in the shortest possible time. Hang Tag is now an established product in the market.



Strategy and precision to take your packaging to the next level



# PROMOTIONALS LABELS



## » COUPONS

Booklet label that includes a direct in-store discount coupon. Ideal for increasing sales and attracting new customers.



## » VERSIONING

Unlimited multi-design labels that allow you to personalise a product, printing each one with a different design according to names, characters, events, etc.



## » STOP&BUY

Label made of rigid material that protrudes above the product to attract the consumer's attention at the point of sale.



## » VERSIONING XTREME

Printing unique labels within a large print run, resulting in total personalisation.



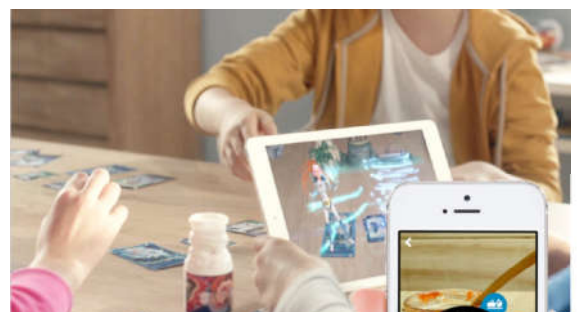
## » ELASTITAG

Unique, patented hang tag that adapts to any shape of packaging, ideal for new product launches or cross-promotions without packaging changes.



## » PERSONALIZATION

Printing of a personalised label with the image of the consumer through a microweb where the customer orders a certain product.



## » MOBILE MARKETING

Interaction with the label via QR codes generated by Germark.

**Jindal**  
Films

**LEADING THE WAY IN  
LABELING FILMS**

# RFID SYSTEMS



## » HARDWARE

We are specialists in proposing the best RFID reading system, including reading arches and reading with handheld readers. Specialists in the application/printing and engraving of the RFID inlay/chip on your production line, case or pallet labelling.

## » SOFTWARE

We fully integrate RFID into your ERP. Also Cloud tools.

## » I-RFID

We select the best RFID inlay/chip for your application. We work with the world's leading suppliers. Including RFID inlay/chip with conductive inks.

## » E-RFID

We design any label with RFID incorporated. Decorative and industrial labels.



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# DCL<sup>2</sup> MODULAR DIGITAL FINISHING

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# CUSTOMIZED LABELLING EQUIPMENT

## ROTORING VIALS

Premium quality labelling system and integrated printing and visual inspection solutions.



- ✓ Optimise the processes with automatic labelling
- ✓ Solutions for the present and future: Industry 4.0
- ✓ Integrated visual inspection
- ✓ OEE



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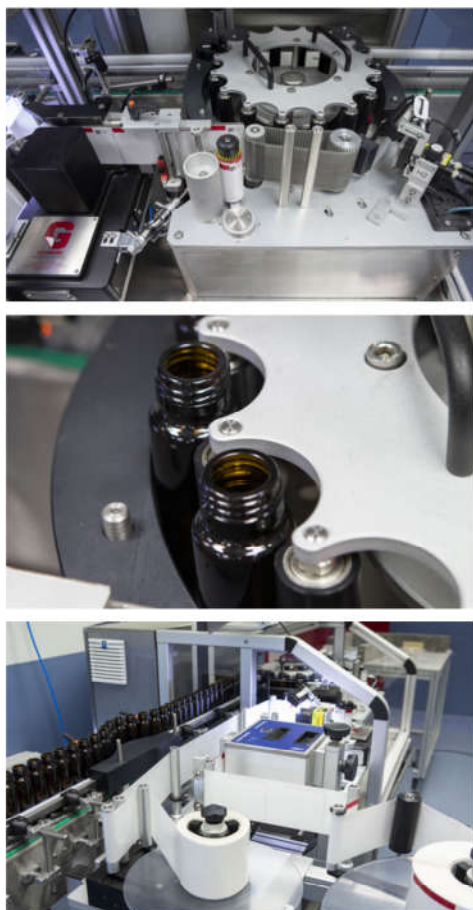
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## SOLUCIONES EN SOFTWARE INDUSTRIAL



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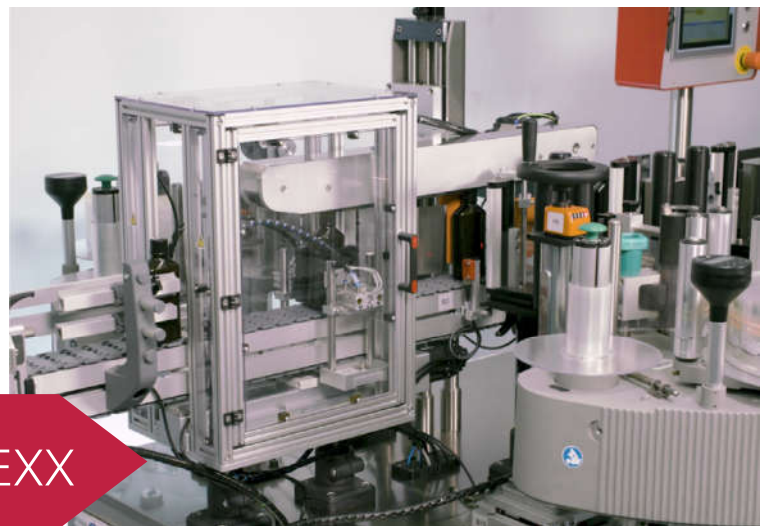
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# CUSTOMIZED LABELLING EQUIPMENT

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MULTIBOX

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